

CENSUS CANVASSING

Address canvassing, the first major field operation of the 2020 census. Address canvassing improves and refines the Census Bureau's address list of households nationwide, which is necessary to deliver invitations to respond to the census.

The address list plays a vital role in ensuring a complete and accurate count of everyone living in the United States.

Census Bureau employees (listers) have started walking through neighborhoods across the country checking addresses not verified using BARCA software. In-field address canvassing will continue through mid-October

To [help identify address listers](#), employees will have badges and briefcases indicating their affiliation with the Census Bureau. They will knock on doors and ask a [few simple questions](#) to verify the address and any additional living quarters on the property for inclusion in the census.

Employees will introduce themselves as a Census Bureau employee, show their official government ID badge, and explain the purpose of the visit. People may also ask them for a picture ID from another source to confirm their identity.

This operation is one of several activities the Census Bureau conducts for an accurate and complete count. The Census Bureau also partners with the U.S. Postal Service and tribal, state and local officials to update the address list.

“Ultimately, the success of the census depends on everyone's participation,” said Marilyn Sanders, Chicago regional director/ “And it's important to remember, when you respond to the census you shape your future and the future of your community.”

(Information from [census.gov](https://www.census.gov) website – <https://www.census.gov/newsroom/press-kits/2018;2020-adcan.html>)